



QUAD CITY SYMPHONY ORCHESTRA
MARK RUSSELL SMITH, MUSIC DIRECTOR AND CONDUCTOR

2019/20

Little did we know that our theme for the 2019-20 season, The Drama of the Human Experience, would be manifested so clearly in our lived experience. We opened the season with a successful effort to pivot the Quad City Bank & Trust Riverfront Pops to a new location due to historic flooding, and the year ended as we doubled down on our digital engagement efforts when the coronavirus pandemic abruptly halted our regular programming in the spring. Throughout the drama of this season, our newly minted vision; QCSO, where access meets inspiration, guided us through all our educational and artistic programming. As a longstanding cultural institution in the Quad Cities, we trumpeted our commitment to opening community access to all our programming, engaging ever more deeply with the community, and serving as leaders in building authentic and enduring partnerships no matter the circumstances.

Brian Baxter
Executive Director



IMPACT REPORT

SEASON HIGHLIGHTS



- Moved Quad City Bank & Trust Riverfront Pops from LeClaire Park in Davenport to the Rock Island Arsenal in a bold and successful partnership with the US Army and event sponsors Quad City Bank & Trust, resulting in a fabulous performance and experience for all.

- Raised more than \$100,000 at our annual Signature Soirée fundraiser, a 20% increase in the amount raised over the previous year.

- Produced Masterworks programs of epic proportions, including the **North American premiere** of a multimedia production of Act I from Richard Wagner's **Die Walküre** and an awe-inspiring performance of Giuseppe Verdi's incomparable **Requiem**.



- Presented QCSO's first ever **Holiday Brass** program, celebrating the holiday season in two performances on both sides of the Mississippi River.

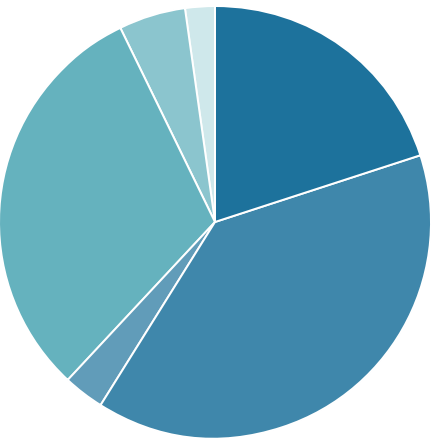


- Partnered with Mercado on Fifth, the Greater Quad Cities Hispanic Chamber of Commerce, Glenview Middle School Mariachi Band, QC Ballet Folklorico, and the Figge Art Museum on our presentation of Disney/Pixar's **Coco™ in Concert**, activating the RiverCenter as a market with food, crafts, and additional performances.

- Increased online, digital programming after the pandemic shut down our normal operations through productions of **QCSO Rewind** - featuring archived footage of recent QCSO performances, **QCSO Music Minute** - a series of brief educational videos about music and the orchestra, as well as virtual meetings of our **Quad City Symphony Youth Ensembles** and virtual private lessons.



FINANCIAL OVERVIEW



INCOME

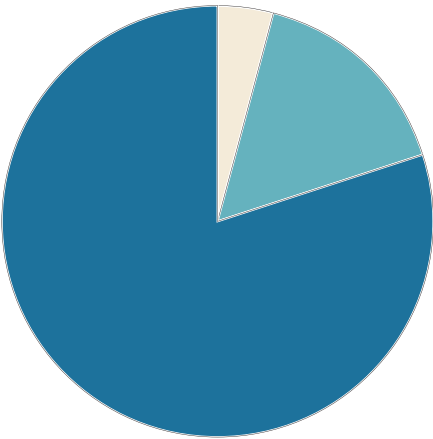
\$2,660,254

- CONTRIBUTED**
66% | \$1,765,776
Individual Support | 16%
Institutional Support | 47%
VfS & Special Events | 3%
- EARNED**
34% | \$894,488
Ticket Sales & Fees | 26%
Education | 6%
Other | 2%

EXPENSES

\$2,601,782

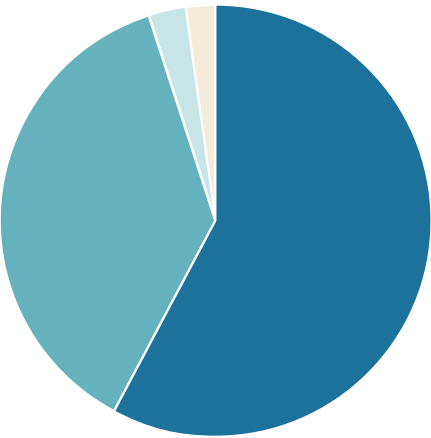
- PROGRAM EXPENSES**
80% | \$2,059,763
- ADMINISTRATIVE**
16% | \$426,353
- FUNDRAISING**
4% | \$115,666



**audited financial results*

“What a great show! Kudos to the Quad City Symphony Orchestra for going above and beyond to create partnerships, reach out to the community, and make this much more than a performance. This was a full experience! Food vendors, children activities, performances by Glenview Mariachi and the QC Ballet Folklorico, English and Spanish announcements and screen subtitles. My colleagues delivered such beautiful solos that audience members were handing business cards to them (true story). And if it was not enough, the huge group of children that wanted to know the orchestra and play the bass at the end of the second performance was able to melt my heart in this frigid cold Iowa weather. Thank you, QCSO!”

Patricia Wetzel | QCSO Bassist reacting to Disney/Pixar's Coco™ in Concert



TICKET REVENUE

\$660,857

- POPS & SPECIAL EVENTS**
60% | \$393,661
- MASTERWORKS**
37% | \$241,263
- YOUTH ENSEMBLES**
2% | \$14,884
- SIGNATURE SERIES**
2% | \$11,049

EDUCATION & ENGAGEMENT



SCHOOL & COMMUNITY ENGAGEMENTS
11,153



SYMPHONY DAY & STUDENTS @ SYMPHONY
7,085



YOUTH ENSEMBLES
273



PRIVATE LESSON PROGRAM
80



BOYS & GIRLS CLUB CELLO PROGRAM
21

SOCIAL MEDIA REACH

1,927,312 IMPRESSIONS