



QUAD CITY SYMPHONY ORCHESTRA



## 2024-2025 Season Sponsorship Brochure

*The mission of the Quad City Symphony Orchestra is to inspire, entertain, and engage the Quad City community through superb symphonic music, music education, and cultural leadership.*

### *Mission Sponsors*



*Culture  
matters  
here.*





## Greetings!

For more than 100 years your local symphony has enriched the quality of life in our region by providing music of the highest artistic quality and music education programs for thousands of area youth.

The Quad City Symphony Orchestra brings value to the community and is worthy of your company's support in FY23-24 because:

- Symphony audiences are diverse, educated, and appreciate quality and craftsmanship; many of whom are the community and business leaders that you want as clients and customers.
- Robust arts programs help with employee recruitment and retention by making our community a better place to live and work.
- The QCSO generates **\$4.8 million** of economic impact in our community
- More than **22,000 students** are served annually with high quality music education programs that enhance academic achievement, positively affect graduation rates and improve civic engagement.
- More than **50,000 Quad Citizens** are entertained and inspired by the beautiful concerts and community building events like Riverfront and our QCSO @ the Movies Pops.
- The QCSO is a tax-exempt, not-profit organization. Your company's support may be tax deductible.

Enclosed are numerous ways to offer financial support no matter what your budget allows. Please take a moment to review these options and give me a call and let me know how you would like to help. Thank you for your consideration, and I look forward to seeing you at one of the concerts during our 2023-24 season!

Best Regards,

Stephen Mohr  
Director of Development  
Quad City Symphony Orchestra  
563-424-7735  
smohr@qcsso.org





## Masterworks Programming

Featuring symphonic repertoire from celebrated masters, like Mozart, Hayden, and Vivaldi as well as diverse contemporary composers like Michael Abels and Angel Lam, this series is offered six weekends a year and includes Saturday evening performances in the Adler Theatre and Sunday afternoon performances at Centennial Hall on the campus of Augustana. More than 1,000 season subscribers comprise the majority of our weekend attendees, with hundreds more single-ticket purchasers per concert. The 110th season promises plenty of exciting performances with the theme Echoes of Exploration, highlighting the extraordinary talent within our orchestra, as well as guest artists. Featured performers include, a landmark performance of Rhiannon Giddens & Michael Abels' Pulitzer Prize winning *Omar's Journey*, pianist Lorraine Min joining the QCSO for *Rhapsody in Blue*, QCSO Principal Oboist Andy Parker performing Ruth Gipps' *Concerto for Oboe & Orchestra*, and many more.

**Masterworks Season Title Sponsorship at \$100,000+**

**Sole Sponsorship of any one Masterworks at \$50,000+**

**Co-sponsorship at \$25,000+**

**Supporting Sponsorship at \$10,000+**

**Supporting Sponsorship at \$5,000+**

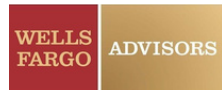
**Contributing Sponsorship at \$2,500+**

# Masterworks Programming

## Concert Conversations

Led by Kai Swanson, these short informational online video sessions are offered in the week prior to the Saturday and Sunday concerts. These insightful conversations with Mark Russell Smith and guest artists help enrich the concert experience for patrons, providing background and context for the upcoming repertoire. Hundreds view this programs through our website and on YouTube for each concert.

*Sponsored by Chris Connolly*



## Concert Access Pass

The QCSO believes that access to music performance is essential for our entire community. Through partnered community organizations, we are pleased to offer Concert Access Pass (CAP), which connects individuals and families to QCSO concerts for free. CAP members can receive up to four free tickets to all QCSO performances!

CAP partners include: Big Brothers Big Sisters of the Mississippi Valley, Boys and Girls Club of the Mississippi Valley, Every Child, Clock Inc., The Davenport Public Library, Dress for Success Quad Cities, Hand in Hand, Illinois Department of Human Services, The Project, Project | Search, River Bend Food Bank and SBC Outreach Music & Arts Academy.

**Lead Sponsorship at \$5,000+**

**Supporting Sponsorship at \$2,500+**

**Contributing Sponsorship at \$1,000+**

**Individual Performance Sponsorship at \$500**

## Shuttle Service

For each concert, shuttle buses from remote parking and area retirement villages are offered at a nominal fee, giving access to music for those who would otherwise be unable to attend.

***Underwrite the entire season for \$1,000; \$125 per concert weekend***

## Afterglow

Following each of the Saturday evening Masterworks performed at the Adler Theater, all concert attendees are invited to the lobby of the elegant Hotel Blackhawk and other unique Quad Cities nightspots for conversation and drinks (cashbar). This casual and lively gathering including QCSO principal musicians, guest artists and Maestro Smith is the perfect way to celebrate the concert experience. Drawing around 100 people, our patrons truly look forward to this event and appreciate the chance to visit with friends and fellow QCSO supporters.

***Season Sponsorship at \$1,000***

## Large Print and Braille Programs

Music can be a refuge for the sight-impaired, so the QCSO make large-print and Braille programs available for every Masterworks performance.

***Sponsored by***







## Concerts

QUAD CITY BANK & TRUST RIVERFRONT POPS  
AUGUST 17, 2024

As the opening concert for each season, more than 6,000 people pack their picnic baskets; gather their family and friends, and head to Le Claire Park for a summer evening of exceptional festivities and wonderful music outdoors. This highly social Quad City area tradition is truly a gathering of the community and this year the QCSO is celebrating 40 years of Riverfront Pops! Pops has been one of the area's most unique and recognizable events for over 40 years.

*Exclusive Title Sponsorship by*







## QCSO @ the Movies

HARRY POTTER AND HALF-BLOOD PRINCE  
NOVEMBER 23, 2024

The Harry Potter™ film series is one of those once-in-a-lifetime cultural phenomena that continues to delight millions of fans around the world. This concert will feature the Quad City Symphony Orchestra performing every note to the score from Harry Potter and the Deathly Hallows™ Part 1. Audiences will be able to relive the magic of the film in high-definition on a giant screen while hearing the orchestra perform Nicholas Hooper's iconic score. This year's performance is at the Adler Theatre with two shows including a Saturday matinee - perfect for the whole family.

**Lead Sponsorship at \$25,000+**

**Single Concert Co-Sponsorship at \$10,000+**

**Single Concert Supporting Sponsorship at \$5,000**



**Contributing Sponsorship at \$2,500+**







## QCSO @ the Movies

DISNEY'S HOCUS POCUS IN CONCERT  
OCTOBER 26, 2024

This Halloween, the Sanderson Sisters are back, and Disney's *Hocus Pocus* will cast its spell on you like never before! Resurrected by an unwitting teenager's lighting of the black flame candle, Salem's most legendary witches chase their quest for eternal youth. Be swept away in this beloved classic, shown in high definition on the big screen as the Quad City Symphony Orchestra conjures John Debney's score to life. Embrace the spirit of staying forever young at heart, and immerse yourself in a night of humor, suspense, and ageless adventure, in this bewitching live-to-film event.

**Lead Sponsorship at \$25,000+**

**Single Concert Co-Sponsorship at \$10,000+**

**Single Concert Supporting Sponsorship at \$5,000+**

**Contributing Sponsorship at \$2,500+**







## QCSO @ the Movies

VIDEO GAMES IN CONCERT  
MAY 10, 2025

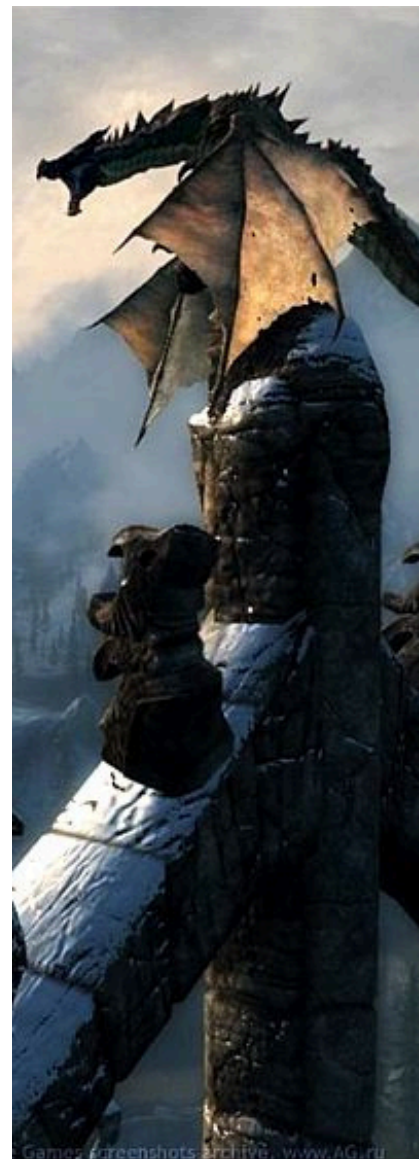
Join the QCSO and experience your favorite video games like never before! Video Games in Concert is an immersive concert experience with the QCSO performing music from cherished video games with synchronized video projected on the big screen. This multimedia concert brings to life the make-believe world of video games like Halo, Kingdom Hearts, Final Fantasy, Castlevania, Skyrim and so many more!

**Lead Sponsorship at \$25,000+**

**Single Concert Co-Sponsorship at \$10,000+**

**Single Concert Supporting Sponsorship at \$5,000+**

**Contributing Sponsorship at \$2,500+**





## Special Concerts and Events

### UP CLOSE SERIES

This more versatile and intimate chamber series features select members of the QCSO and visiting artists from across the nation. Presenting a more unique artistic vision, the Up Close Series showcases a wide variety of ensembles and repertoire. Under the artistic direction of Concertmaster Naha Greenholtz, the Up Close Series is a testament to the vitality and versatility of the Quad City Symphony Orchestra and its talented musicians. Concerts include performances at the Rock Island Library, the MLK Center, the Figge Art Museum, and other unique venues throughout the Quad Cities.

#### **Series Sponsorship at \$5,000+**

*Sponsored by Susan Quail*

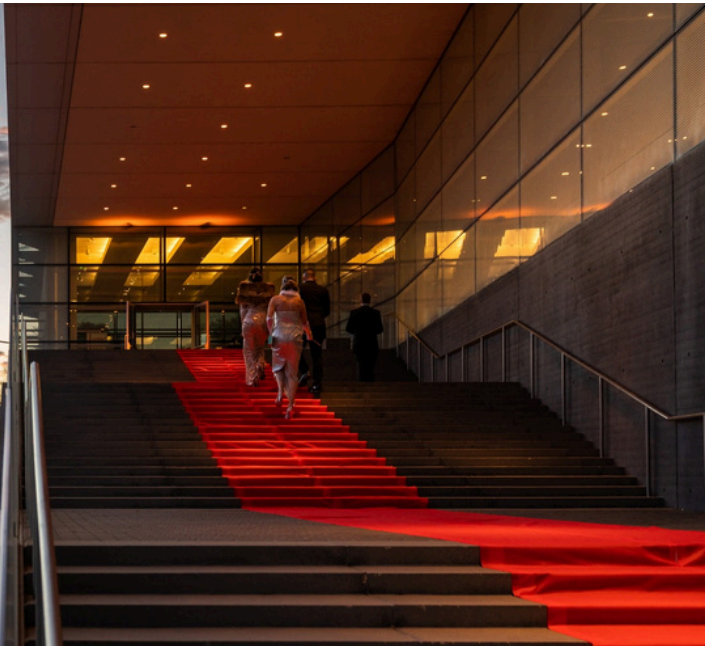
#### **Concert Sponsorship at \$2,500+**

#### **Contributing Sponsorship at \$1,000+**

*Sponsored by Richard Lynch & Stacy Klinger*







## Special Concerts and Events

SOIRÉE: A NIGHT IN ITALY  
OCTOBER 19, 2024

Experience an elegant evening at the Figge for one of the most popular fundraising events in the Quad Cities! Tickets include a cocktail hour, dinner, and performance, plus a paddle raise and live auction with Maestro Mark Russell Smith as your auctioneer to benefit the QCSO's education programs.



**Platinum Baton Sponsorship at \$10,000+**

**VON MAUR®**

**Gold Baton Sponsorship at \$5,000+**  
*Two Available*

**Silver Baton Sponsorship at \$2,500+**  
*Two Available*



**Table Host at \$1,500**  
*Several Available*

**Event Item Sponsors – food, beverage, musicians, etc – at \$500-\$1,000**





## Education Programs

SYMPHONY DAY

THURSDAY, FEBRUARY 27, 2025

Held each spring, Symphony Day is the largest music education concert serving all Quad Cities public schools. Through a national partnership with Carnegie Hall's *Link Up* program, an extensive classroom curriculum, including a teacher's guide and classroom materials, is offered online at no charge to teachers in more than 100 area schools. After completion of the classroom instruction, more than 6,500 students attend a free, interactive, classical music concert performed by Quad City Symphony Orchestra musicians.

Sponsored By





## Education Programs

### STUDENTS @ SYMPHONY

The QCSO broadens our access to many underserved students through our Students @ Symphony program. This program brings 1,000+ students and their families to Masterworks performances for free with their school music teachers for a shared experience of musical inspiration. S@S allows ANY student the ability to engage with the QCSO, no matter their financial circumstances.

**Lead Sponsorship at \$5,000+**

**Supporting Sponsorship at \$2,500+**

**Contributing Sponsorship at \$1,000+**



**Individual Performance Sponsorship at \$500+**





## Education Programs

### QUAD CITY YOUTH ENSEMBLES PERFORMANCES

RIVERFRONT POPS | SATURDAY, AUGUST 17  
FALL CONCERT | SUNDAY, NOVEMBER 10  
WINTER CONCERT | SUNDAY, FEBRUARY 16  
SIDE BY SIDE CONCERT | SUNDAY, APRIL 22  
YSO TOUR SEND-OFF CONCERT | SUNDAY, JUNE 8

The **Quad City Symphony Youth Ensembles** (QCSYE) consists of four school-year orchestras for musicians of all ability levels, ages 7 to 18. The program provides a rigorous and inspiring learning environment founded on musical excellence for string, woodwind, brass, and percussion musicians. Students develop valuable musical, social, and leadership skills which set them up for success in school and beyond. Financial aid is available so everyone can participate regardless of ability to pay.

**Season Sponsorship at \$5,000+**

**Contributing Sponsorship at \$2,500+ (2 available)**







## Education Programs

**SIDE BY SIDE CONCERT**

SUNDAY, APRIL 27, 2025

Musicians of all ages fill the stage at Centennial Hall as the QCSO performs side-by-side with the Quad City Symphony Youth Ensembles for this one-timer performance. This setting offers a unique way for the young students to perform in front of a live audience and learn under the guidance of QCSO conductor Mark Russell Smith and a professional mentor. The performance also features the winner of the Youth Ensembles Concerto Competition.

**Concert Sponsorship at \$5,000+**

**Supporting Sponsorship at \$2,500+**

**Contributing Sponsorship at \$1,000+**

*Sponsored by the Mel McKay Trust*

*Sponsored by the Mary Iva Gittens Knouse Trust*





## Education Programs

### PRIVATE LESSON PROGRAM

The most important relationship for a young musician during their formative years is with a private lesson instructor. The QCSO developed the Private Lesson Program to meet the growing need in the Quad Cities community for high quality private instruction. Students are afforded the opportunity to form this important bond with QCSO musicians and gain valuable individual instruction through bi-weekly lessons, taught at convenient locations throughout the Quad Cities. Your support provides financial aid to ensure that every child has the access to private lessons, regardless of their financial circumstances.

#### **Lead Sponsorship at \$5,000+**

*The Morency Family Foundation*

#### **Supporting Sponsorship at \$2,500+**

#### **Contributing Sponsorship at \$1,000+**

#### **Individual Student Support at \$500+**







## Education Programs

### GROUP LESSON PROGRAM

The GLP is a free, beginner-level music instrumental lesson program in partnership with the Boys and Girls Clubs of the Mississippi Valley, Spring Forward afterschool and summer enrichment programs in the Rock Island School District, the Second Baptist Church Music & Arts Academy, and the Martin Luther King Center. The GLP provides weekly, small-group cello and violin lessons to 2nd through 4th grade students at partner sites by QCSO musicians. The students receive twice weekly, free group lessons on their own size-appropriate instrument provided for them to use in the program. The instructors utilize Suzuki Methodologies to teach the students. This methodology emphasizes familiarity and basic competency prior to music literacy, among other techniques, and emphasizes the importance of parental involvement. At various times in the year, students showcase their progress through recitals for families and their peers.

**Lead Sponsorship at \$5,000**

**Supporting Sponsorship at \$2,500**



**Contributing Sponsorship at \$1,000**

*Sponsored by the Prichard Family Trust*



**Individual Student Support at \$500**





# Thank You!

THANK YOU FOR YOUR CONSIDERATION, AND I LOOK FORWARD TO SEEING YOU AT ONE OF THE CONCERTS DURING OUR 2024-2025 SEASON!

**For more information:**

**Stephen Mohr, Director of Development**

**Quad City Symphony Orchestra**

**direct: 563.424.7735**

**[smohr@qcso.org](mailto:smohr@qcso.org)**

*Contributions to the Quad City Symphony Orchestra (FEIN 42-6017663) are tax-deductible to the extent allowable by law. The QCSO is a tax-exempt organization under the provisions of the Internal Revenue Service Code 501(c)(3).*