



QUAD CITY SYMPHONY ORCHESTRA
MARK RUSSELL SMITH, MUSIC DIRECTOR AND CONDUCTOR

2017-18 IMPACT REPORT

We are so happy to share with you the accomplishments of our 2017-18 season! The orchestra has never sounded better and we are so proud to be able to share this artistic treasure with the community. We continue to secure positive financial outcomes through a strong showing at the box office this year especially with our Pops concerts and a successful fundraising year, including the launch of our Signature Soirée. Our Education and Community Engagement work continues to expand, deepening our impact in the community. As we celebrate these successes, we are looking to the future and invite you to Come Join Us for what will be an inspiring 104th season in 2018-19!

Brian Baxter
Executive Director



“The orchestra matched Mr. Bell's strength and jaw-dropping prowess. Collaborating with great artists inspires, and fairly demands you bring your A game. They all hit for the fences and scored.”

Jonathan Turner
Dispatch • Argus

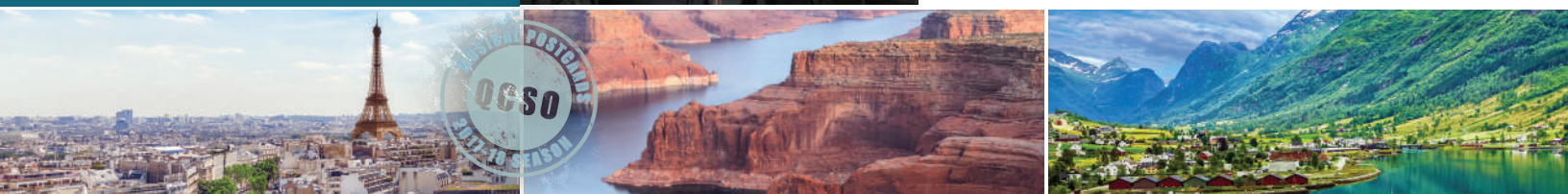


SEASON HIGHLIGHTS

- Raised nearly **\$20,000** at our very first **Signature Soirée** fundraiser
- Launched the **Boys & Girls Club Cello Program** which provided group cello lessons to **21 students** at the Davenport & Moline Club locations
- Partnered with local schools and organizations to provide **568 students** and their families complimentary tickets to attend Masterworks Performances through the **Students @ Symphony** initiative
- Record high of nearly **10,000** in attendance for **Quad City Bank & Trust Riverfront Pops: The Beatles Greatest Hits**



- Sold out two performances of **Harry Potter and the Sorcerer's Stone™ In Concert**, the QCSO's first film with live orchestra experience
- Increased Masterworks single ticket sales by **11%** over the previous season
- Ended the season with a spectacular Gala Concert featuring virtuoso violinist **Joshua Bell** with the QCSO



EDUCATION & ENGAGEMENT



**YOUTH
ENSEMBLES**
269



**PRIVATE LESSON
PROGRAM**
103



**BOYS & GIRLS
CLUB CELLO**
21



**SCHOOL
ENGAGEMENTS**
6,005



SYMPHONY DAY
6,070

FINANCIAL OVERVIEW

INCOME

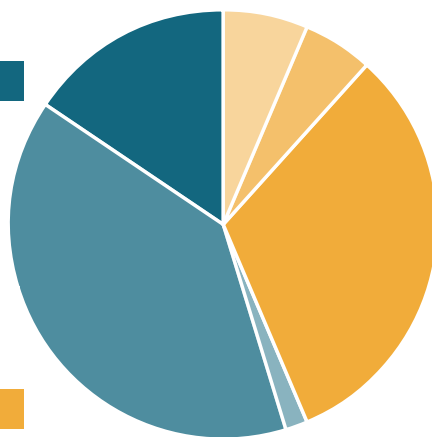
\$2,477,202

CONTRIBUTED

57% | \$1,391,428
Individual Support | 16%
Institutional Support | 39%
VfS & Special Events | 2%

EARNED

43% | \$1,085,774
Ticket Sales & Fees | 32%
Tuition & Dues | 5%
Other | 6%



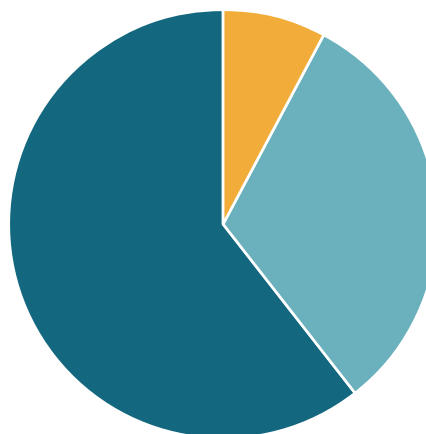
EXPENSES

\$2,470,682

ARTSTIC & EDUCATION
60% | \$1,494,338

ADMINISTRATIVE
32% | \$779,609

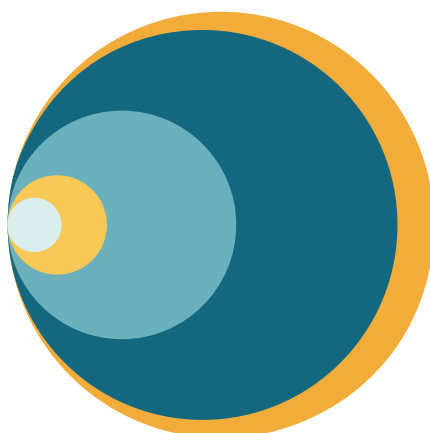
FUNDRAISING & MARKETING
8% | \$196,735



Unaudited Financials

TICKET REVENUE

\$752,082



POPS
46% | \$339,812

JOSHUA BELL
12% | \$97,712

SIGNATURE SERIES
1.5% | \$13,629

MASTERWORKS
38% | \$282,102

YOUTH ENSEMBLES
2.5% | \$18,447



“Thank you for having Symphony Day. I thought when each section played *Frère Jacques*, it was really pretty, but when the whole orchestra played it, it was over the top amazing, beautiful, and unique.”

Briellah, 4th Grader
Thomas Jefferson Elementary



SOCIAL MEDIA REACH

1,070,309 IMPRESSIONS

